



HELPING TO MAKE A
DIFFERENCE IN WEYBRIDGE



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DIFFERENCE IN WEYBRIDGE



64/0/33/73
25/69/46
#19452e



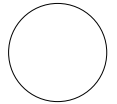
92/26/0/45
11/103/140
#0b678c



6/33/94/1
255/255/255
#edb014



100/100/100/100
0/0/0
#000000



0/0/0/0
255/255/255
#ffffff

Open Sans Bold Headings only

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

Open Sans font family for everything else
Semibold Regular Light *Italic*

*n.b if not available similar fonts permitted:
Helvetica", "Tahoma", "Geneva", "Arial", sans-serif*

HOW TO USE OUR LOGO WITH YOURS



HELPING TO MAKE A
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FUNDRAISING
REGULATOR

x1
WLC logo
width



HELPING TO MAKE A
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HELPING TO MAKE A
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FUNDRAISING
REGULATOR

1/2
WLC logo
width



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FUNDRAISING
REGULATOR

Visual guidance
on spacing and
alignment

Align with top
and baseline of
partnering logo

Create space
for each brand
to breathe

Let's be friends

When partnering logo's, it is important to respect the space between each brand.

The WLC master logo is our preferred and primary logo. But, where there is limited space we give permission for our secondary 'square format' version to be used.

Unless otherwise agreed, our logo should always appear on a white background too.

Be mindful not to stretch or distort the logo when positioning.

Tip - hold down CTRL+SHIFT when resizing.